LIBERAL ARTS REQUIREMENTS

It is recommended, and to the student's advantage, to satisfy the majority of the liberal arts requirements before entering the program. However, USF offers day, evening, online, blended and weekend courses, which will help a student complete liberal arts requirements for graduation.

The following liberal arts courses are required for graduation:

Writing an LAR 111 LAR 112	d Intellectual Traditions 6 s.h. Writing & Intellectual Traditions I Writing & Intellectual Traditions II
THE 140 Choose One:	Introduction to the Bible roduction to Christian Thought & Practice Faith & World Views
Communic Choose One: CST 100 CST 373	Fundamentals of Communication Intercultural Communication
Literature. Choose One: ENG 200 ENG 220 ENG 221 ENG 222 ENG 223 ENG 224 SPA 301 SPA 302	Introduction to Literature Global Literature Survey British Literature Survey I American Literature Survey II British Literature Survey II American Literature Survey II Introduction to Hispanic Literature I
Fine Arts Choose One: ART 100 ART 209 ART 210 CST 200 CST 203 FA 200 MUS 101 MUS 130 MUS 202 MUS 203 MUS 203 MUS 250 MUS 255	Introduction to Art Art History: Prehistory–14 th Century Art History: 14 th Century–Present Introduction to Theatre Introduction to Contemporary Drama Humanities Through the Arts Foundations of Music Theory Introduction to Music History of Blues, Jazz and Rock American Musical Styles History of Music I: Ancient–18 th Century History of Music II: 18 th Century–Present
Choose One: EXS 147	Wellness Workshop Dimensions of Wellness

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Science Choose One:	4 s.h.				
BIO 100 BIO 101 BIO 102 CHE 111 CHE 121 NSC 110 NSC 120 NSC 121 NSC 140 NSC 220 PHY 101 PHY 201	General Biology Environmental Biology Human Biology General Chemistry I Introduction to Chemistry Perspectives on the Natural Sciences Physical Science (2 s.h.) AND Earth Science (2 s.h.) Introduction to Astronomy Physics for Poets Introductory College Physics University Physics				
Mathematics See curriculum for DCP Accounting, Business and Health Administration Majors					
Social Scienchoose One: History HIS 101 HIS 102 HIS 200 HIS 201 HIS 201	Modern European History 1500-1815 Modern European History Since 1815 + United States History United States History to 1877 United States History Since 1877				
PSC 211	each from a different discipline: ence American Federal Government American State and Local Government Political Psychology				
Psychology PSY 201	General Psychology				
Geography SSC 205 SSC 305	World Geography US Geography				
Sociology SOC 201 SOC 202 SOC 301 SOC 306	Fundamentals of Sociology Social Problems Family Social Psychology				

Liberal Arts Course Descriptions

Writing & Intellectual Traditions

LAR 111 Writing and Intellectual Traditions I

The first semester of the liberal arts core sequence on ideas and writing. This course is designed to provide students with instruction and practice in writing. Additionally, the course seeks to cultivate student understanding of the meaning and value of a liberal arts education in the Christian tradition through the study of ideas, themes and texts that have influenced Western culture. An important component of the learning experience is the community established among students and instructors. Supplemental assignments and activities outside of the traditional classroom are required. (3 s.h.)

6 s.h

3 s.h

LAR 112 Writing and Intellectual Traditions II

The second semester of the liberal arts core sequence on ideas and writing. While dedicated to the same fundamental objectives and emphases as its counterpart, this course builds on the experiences of the first semester through a study of more modern works related to the same ideas and themes. The course continues the exploration of liberal arts education in the Christian tradition and the cultivation of a learning community among students and instructors. The writing component is centered on the development of research sensibilities and skills essential to the student's subsequent research writing within their chosen majors. Supplemental assignments and activities outside of the traditional classroom are required. Prerequisite: LAR 111. (3 s.h.)

Theology 6 s.h

THE 140 Introduction to the Bible

A survey of the content and teachings of the Bible in historical perspective. (3 s.h.)

(choose one)

THE 240 Introduction to Christian Thought and Practice

A foundation course in Christian theology and ethics covering the major doctrines of historical Christianity. Prerequisite: THE 140. (3 s.h.)

THE 376 Faith & World Views

This course is an introduction to essential Christian teachings as they help shape and form a person's world view. Students also explore how the concept of faith and world view relates to one's values and to the work environment. (3 s.h.)

Communication (choose one)

CST 100 Fundamentals of Communication

A theoretical and practical introduction to the process of communication. Students study a variety of subjects such as communication models, interpersonal communication, group communication, nonverbal communication and public speaking. (3 s.h.)

CST 373 Intercultural Communication

The course provides a theoretical and practical approach to improve communication with people from other cultures, emphasizing the styles and roles that family, history and religion play in intercultural communication. Focus is on many elements involved in sending and receiving messages in cross-cultural contents. (3 s.h.)

Literature (choose one) 3 s.h

ENG 200 Introduction to Literature

An introduction to the study and appreciation of fiction, poetry and drama. Discussion of the methods and elements of the various genres. Practice in writing critical analysis of literary works. Prerequisite: LAR 111. (3 s.h.)

ENG 220 Global Literature Survey

A survey of literature from outside of the British and American traditions, with attention to historical and cultural contexts and predominant interests, themes and literary forms. Prerequisite: LAR 111. (3 s.h.)

ENG 221 British Literature Survey I

A survey of British literature and culture from its origins through the 18th Century, with attention to historical contexts and predominant interests, themes and literary forms. Prerequisite: LAR 111. (3 s.h.)

ENG 222 American Literature Survey I

A survey of American literature and culture from its origins to 1865, with attention to historical contexts and predominant interests, themes and literary forms. Prerequisite: LAR 111. (3 s.h.)

ENG 223 British Literature Survey II

A survey of British literature and culture from the 18th Century to the present, with attention to historical contexts and predominant interests, themes and literary forms. Prerequisite: LAR 111. (3 s.h.)

ENG 224 American Literature Survey II

A survey of American literature and culture from 1865 to the present, with attention to historical contexts and predominant interests, themes and literary forms. Prerequisite: LAR 111. (3 s.h.)

SPA 301 Introduction to Hispanic Literature I

This course augments students' skills in conversation and writing through a survey of hispanic literature. Through the broad study of literature, students develop the ability to write and speak about the products, practices and perspectives of hispanic peoples, and how those are influenced by the culture of origin and history. Prerequisites: SPA 101 through SPA 202. Fulfills the intercultural awareness requirement. (3 s.h.)

SPA 302 Introduction to Hispanic Literature II

This course augments students' skills in conversation and writing through a survey of Hispanic literature. Through the broad study of literature, students develop the ability to write and speak about the products, practices and perspectives of Hispanic people and how those are influenced by the culture of origin and history. This course differs from SPA 301 in author/literature content. SPA 301/302 may be taken out of sequence. Prerequisites: SPA 101 through SPA 202. Fulfills the intercultural awareness requirement. (3 s.h.)

Fine Arts (choose one) 3 s.h

ART 100 Introduction to Art

This course is an investigation of the nature of the visual arts. It will explore the relationship between art and culture, the manner in which art is created, the different media used to make art, and art and architecture from different times and places. (Satisfies the liberal arts core requirement in fine arts for non-Art majors.) (3 s.h.)

ART 209 Art History: Prehistory–14th Century

This course surveys art history from prehistoric times to the fourteenth century. It identifies themes of human experiences, especially spirituality, as they are depicted in a particular culture's art and architecture, and emphasizes the relationship of art and architecture to its culture. Prerequisite LAR 112, Honors LAR or instructor approval. (3 s.h.)

ART 210 Art History: 14th Century- Present

This course surveys art history from the 14th Century–Present with specific media and skills. The basic principles of modeling, casting, carving, and assembling will be covered in this course. Prerequisite: ART 101, ART 120, or instructor approval. (3 s.h.)

CST 200 Introduction to Theatre

A survey of the techniques, practice, criticism, and literature of the theatre for all students interested in the dramatic arts. (3 s.h.)

CST 203 Introduction to Contemporary Drama

This course is a survey of contemporary, award winning plays and their playwrights. While American playwrights are the focus, the class is designed to give a global perspective of current issues as expressed through playwriting. Class time is devoted to analysis and discussion of the dramatic elements and themes of each play. (3 s.h.)

FA 200 The Humanities Through the Arts

This course stresses an awareness of self and society encouraged through a study of art forms. It is designed to help students answer, as well as raise, questions about their individual and societal expressions of values. In this course, the humanities are approached through the study of eight major arts: photography, film, drama, dance, music, painting, sculpture and architecture. Each of these art forms is considered from the perspectives of historical development, compositional structure, meaning and form and criticism or critical evaluation. Satisfies the liberal arts core requirement in the fine arts. (3 s.h.)

MUS 101 Foundations of Music Theory

This course is designed to introduce students to the basic elements of music such as terminology, pitch, rhythm, scales, key signatures and triads. This course does not count towards the regular music theory sequence for music majors. (3 s.h.)

MUS 130 Introduction to Music

A course designed to introduce the elements of music and the role of music throughout history and in current society. (3 s.h.)

MUS 202 History of Blues, Jazz and Rock

A fine arts course that examines the origins and development of three uniquely American musical styles and their cultural impact on our society. (3 s.h.)

MUS 203 American Musical Styles

A survey of vernacular music throughout American history and of the people, places and events that helped to create it. (3 s.h.)

MUS 250 History of Music I: Ancient-18th Century

The study of music from earliest times to the 1700s with historical and cultural correlations. (3 s.h.)

MUS 255 History of Music II: 18th Century-Present

The study of music from the 1700s to contemporary times with historical and cultural correlations. (3 s.h.)

Exercise Science (choose one)

EXS 147 Wellness Workshop

Health is not a destination, but a journey. Wellness is a continual balancing of dimensions of human needs—spiritual, emotional, social, physical, and intellectual. This course is intended to help students gain knowledge and understanding about the components of health (i.e., nutrition, fitness, stress management, spiritual growth), enabling them to make behavioral choices that will improve the quality of their lives. This workshop is reserved for students in the Degree Completion Program or those seeking admission to the Degree Completion. (1 s.h.)

1 s.h

4 s.h.

EXS 200 Dimensions of Wellness

Holistic exploration of the physical, emotional, social, intellectual and spiritual dimensions of health and wellness. Students are encouraged to assess their personal health status and to consider lifestyle choices that can contribute to a healthy, fulfilling life. (2 s.h.)

Science (choose one)

BIO 100 General Biology

An introduction to major concepts of the biological sciences and methods of scientific inquiry. This course satisfies the natural science requirement for graduation and serves as a prerequisite for all other biology courses. Laboratory. (4 s.h.)

BIO 101 Environmental Biology

An introduction to major concepts of the biological sciences and methods of scientific inquiry with an environmental biology approach. The interrelated and interdependent principles and concepts of biology will be presented as an intellectual discipline that will provide a familiar framework to which students can related their biological experiences of their future. The complementarity of the organism and its environment will serve in the study of the following major themes and issues: science as investigation and inquiry, structure and function of biological systems, diversity of type and unit of pattern, evolution of organism, genetic continuity, regulation and homeostasis, and the biological basis of behavior. This course satisfies the natural science requirement for graduation unless otherwise specified by academic major requirements. Laboratory (4 s.h.)

BIO 102 Human Biology

As an introduction to the structural and functional aspects of human biology, this course emphasizes science as being a dynamic body of knowledge, as well as processes for acquiring new knowledge. Unifying themes of homeostasis, evolution and societal issues are used in the examination of biology as it pertains to human life. Topics that traverse the content include molecular up through biosphere levels of organization; genetics; reproduction, differentiation and development; aging; disease; and biotechnology and bioethics. This course

satisfies the natural science requirement for graduation unless otherwise specified by academic major requirements. Laboratory. (4 s.h.)

CHE 111 General Chemistry I

A survey of general chemistry including measurement, atomic structure, bonding, reaction, stoichiometry and states of matter. Suitable for all Natural Science Area majors. Three lectures and one 2-hour lab per week. Prerequisite: High school chemistry and algebra. (4 s.h.)

CHE 121 Introduction to Chemistry

A brief survey of general chemistry. Suitable for students who need to satisfy the University's liberal arts science requirement or for students who do not intend to take any additional chemistry courses beyond CHE 122. This course cannot be applied to a chemistry major or minor. Three lectures and one 2-hour lab per week. Prerequisite: Algebra or consent of instructor. (4 s.h.)

NSC 110 Perspectives on the Natural Sciences

A survey of the structure and major concepts of the natural sciences. The development of Western science is described using an historical and paradigmatic approach. This course does not satisfy the natural science liberal arts core requirement unless credit in NSC 110L (laboratory) is also obtained. Prerequisite: MAT 111 (introductory algebra) or its equivalent. (3 s.h.)

NSC 120 Physical Science

A survey of the physical sciences. This course is designed to give students an introduction to general concepts within physics and chemistry. This course may be combined with Natural Science 121 to satisfy the natural science requirement for graduation or may be used toward fulfilling the requirements for Middle School Science Endorsement. The course includes a hands- on laboratory component. Prerequisite: MAT 112 or equivalent. (2 s.h.)

NSC 121 Earth Science

A survey of the earth sciences. This course is designed to give students an introduction to general concepts within astronomy, geology and meteorology. This course may be combined with Natural Science 120 to satisfy the natural science requirement for graduation or may be used toward fulfilling the requirements for Middle School Science Endorsement. The course includes a hands-on laboratory component. Prerequisites: MAT 112 and NSC 120 or their equivalents. (2 s.h.)

NSC 140 Introduction to Astronomy

A general introduction to astronomy for science and non-science majors. The necessary physics to understand astronomy will be introduced such as gravitational motion, the electromagnetic spectrum and atomic and nuclear physics. Major topics center on the solar system, stars and stellar evolution, galaxies, cosmology and extraterrestrial life in the universe. The students will be required to perform several laboratory, celestial and computer planetarium experiments. Satisfies core requirement for a laboratory science. (4 s.h.)

NSC 220 Physics for Poets

For students who desire to appreciate the underlying laws of the physical world, their beauty and orderliness, but lack the mathematical expertise to study physics; and for those who believe that reality is rational, but personal experience limits and prejudices common sense. The principle text has the name of the course, Physics for Poets, and in a conversational manner traverses Einstein's world of space and time, relativity, and the strange, paradoxical world of quantum physics. Students will conduct "thought experiments" similar to the ones that led Einstein to modern theories of space and time. Readings and discussions will be supplemented by Stephen Barr's Modern Physics and Ancient Faith, a physicist's exploration of faith-science integrative issues. Weekly afternoon labs will complement classroom discussions. Satisfies core requirement for a laboratory science. Prerequisite: 2 s.h. of college level mathematics such as MAT 112, 113, or 151. (4 s.h.)

PHY 101, 102 Introductory College Physics

A two-semester introduction to classical mechanics, thermodynamics, electric fields, magnetism, optics and modern physics taught at a non-calculus level. There are three lectures per week plus a two-hour, weekly laboratory experiment. Prerequisite: MAT 112 or its equivalent. Offered every year. (4 s.h. for each semester)

PHY 201, 202 University Physics

A two-semester introduction to classical mechanics, thermodynamics, electric fields, magnetism, optics

and modern physics taught at the calculus level. There are three lectures per week plus a two-hour, weekly laboratory experiment. Prerequisite: MAT (4 s.h. for each semester)

Mathematics 3 s.h

See curriculum for DCP Accounting, Business, and Health Administration majors.

Social Science 9 s.h

History (choose one)

HIS 103 Modern Europe 1450-Present

Europe from the invention of the printing press to the present. This course is designed to provide a general background history of modern Europe. (3 s.h.)

HIS 200 A History of the United States

This is a survey history of America's existence from colonial beginnings to its emergence as a 21st century world power. (3 s.h.)

Choose two courses—each from a different discipline:

Political Science

PSC 211 American Federal Government

A study of American national government with an emphasis on constitutional principles and issues of contemporary concern. (3 s.h.)

PSC 212 American State and Local Government

A general survey of state and local governments with a focus on the state government of South Dakota and the governments of Minnehaha County and the city of Sioux Falls. (3 s.h.)

PSC 324 Political Philosophy

An investigation of the major political philosophies and theories from Plato to the present. (3 s.h.)

Psychology

PSY 201 General Psychology

An overview of basic concepts and research methods in the field of psychology. The course serves as an introduction to and prerequisite for other courses in psychology. (3 s.h.)

Geography

SSC 205 World Geography

An examination of climate, topography, physical resources, population distribution, economics and other factors affecting human life and activities. Includes a survey of world regions. (3 s.h.)

SSC 305 U.S. Geography

A study of the regions and major geographic topics of the United States. Geographic thinking, conceptualization,

analysis, and systems of learning about geography are applied to the physical, political, economic and cultural geography of the United States. (3 s.h.)

Sociology

SOC 201 Fundamentals of Sociology

Analysis of humanity, society, and culture from the perspective of the fundamental concepts and methods of sociology, including such topics as the nature of culture, the social origins of personality, social institutions, social interaction, communities and social change. (3 s.h.)

SOC 202 Social Problems

An analysis of a number of major U.S. social problems such as poverty, discrimination, crime and delinquency and health and medical care with a primary focus on the possibility of solving these problems through individual and collective action. (3 s.h.)

SOC 301 Family

An overview of the family as a social institution, including historical antecedents, contemporary problems, and trends in mate selection, marriage, marital roles, personality development, interpersonal relations within the family, and how families relate to other institutions of society. (3 s.h.)

SOC 306 Social Psychology
An introduction to the study of the influence of social and cultural factors on personality development and behavior. Prerequisite: PSY 201. (3 s.h.)

DEGREE COMPLETION PROGRAM REQUIREMENTS

Business Major	42 S.h.	Health Administration Major	48 S.h.
Principles of Accounting I	3 s.h.	Principles of Accounting I	3 s.h.
Principles of Accounting II	3 s.h.	Principles of Accounting II	3 s.h.
Cost Management	3 s.h.	Human Resource Management Principles of Management	3 s.h.
Principles of Management	3 s.h.		3 s.h.
Managerial Finance	3 s.h.	Managerial Finance	3 s.h.
Principles of Marketing	3 s.h.	Principles of Marketing	3 s.h.
Business Law	3 s.h.	Organizational Behavior	3 s.h.
Organizational Behavior	3 s.h.	Strategic Management	3 s.h.
Leadership in Organizations	3 s.h.	Principles of Microeconomics	3 s.h.
Business Ethics	3 s.h.	Introduction to Statistics	3 s.h.
Strategic Management	3 s.h.	Interdisciplinary Application of Care	1 s.h.
Principles of Microeconomics	3 s.h.	Team Dynamics & Delivery	1 s.h.
Principles of Macroeconomics	3 s.h.	Critical Thinking & Decision Making	1 s.h.
Introduction to Statistics	3 s.h.	Basic Health System	3 s.h.
		Health Quality & Informatics	3 s.h.
		Health Law & Policy	3 s.h.
Accounting Major	53 S.h.	Health Finance & Managerial Econ. Select minimum of 3 credits:	3 s.h.
Principles of Accounting I	3 s.h.	Medical Terminology	1 s.h.
Principles of Accounting II	3 s.h.	Gerontology	1 s.h.
Intermediate Accounting I	4 s.h.	Health Insurance	1 s.h.
Intermediate Accounting II	4 s.h.	Research	1 s.h.
Computerized Accounting	2 s.h.	Ethics of Healthcare Technology	1 s.h.
Individual Income Tax	3 s.h.	Global Systems	1 s.h.
Cost Management	3 s.h.		
Accounting Seminar	2 s.h.		
Advanced Accounting	3 s.h.		
Managerial Finance	3 s.h.		
Business Law	3 s.h.		
Advanced Excel for Business Applications	2 s.h.		
Business Ethics	3 s.h.		
Principles of Microeconomics	3 s.h.		
Principles of Macroeconomics	3 s.h.		
Introduction to Statistics	3 s.h.		
Select minimum of 6 credits:			
Organizational Tax	3 s.h.		
Auditing	3 s.h.		
Government and Nonprofit Accounting	3 s.h.		
Special Topics in Accounting	3 s.h.		
Internship	1-4 s.h.		
Accounting Practicum	1-3 s.h.		

Accelerated Degree Completion Program Course Descriptions

ACC 225 Principles of Accounting I

3 s.h.

Accounting is the language of business. This course concentrates on basic accounting concepts beginning with the accounting equation and includes the development and analysis of financial statements. The emphasis is on the use of financial information for decision-making purposes.

ACC 226 Principles of Accounting II

3 s.h.

The course emphasizes the use of accounting data by management. It examines budgeting, costing systems, cost-volume-profit relationships and performance evaluation measures. Prerequisite: ACC 225.

ACC 250 Computerized Accounting

3 s.h.

This is a computerized simulation in basic accounting that focuses on journalizing, posting, adjusting, ledgers worksheets and financial statement preparation. Prerequisite: ACC 225.

ACC 304 Individual Income Tax

3 s.h.

A study of individual income tax return preparation. An introductory course into the interpretations and application of present tax laws as they pertain to the individual taxpayer. Prerequisite: ACC 225 or instructor approval.

ACC 317 Cost Management

3 s.h.

Cost management examines how to use financial data to provide valid cost information for decision-making purposes such as planning, controlling and costing of products and services. This course will look at the newest costing methods and trends in the manufacturing and service industries. Prerequisite: ACC 226.

ACC 325 Intermediate Accounting I

4 s.h.

An in-depth look at the financial statements and the information found on them. Various accounting issues are examined with emphasis on assets, liabilities and problem solving techniques. Prerequisite: ACC 225.

ACC 326 Intermediate Accounting II

4 s.h.

A continuation of Intermediate Accounting I with emphasis on equities and problem- solving techniques. Prerequisite: ACC 325. (4 s.h.)

ACC 401 Accounting Seminar

1 s.h.

In this capstone course, students will research and present emerging issues in the accounting field in order to understand the changes being made by the profession and regulatory agencies. Various accounting fields and career options will be discussed and students will assess their level of professional competencies using the AICPA Core Competency framework to help determine career development and learning opportunities. Prerequisite: Senior standing

ACC 404 Organizational Tax

3 s.h.

Taxation of corporations, partnerships, estates, and trusts. Prerequisite: ACC 304.

ACC 425 Advanced Accounting

3 s.h.

Accounting problems in business acquisitions, consolidated statements, non-profit and governmental entities. Prerequisite: ACC 325.

ACC 426 Auditing

3 s.h.

A study of auditing procedures through the application of auditing principles and adherence to auditing standards. Prerequisite: ACC 326.

BUS 210 Principles of Management

3 s.h.

This course is an introductory course on the theories and practices of managers in organizational settings. The operational and functional aspects of management will be addressed. The management functions covered include organizing, planning, leading, and controlling. Students will be expected to apply their knowledge to realistic organizational problems.

BUS 305 Managerial Finance

3 s.h.

This course introduces the theory and concepts of corporate finance. Topics covered are risk and return, the

time value of money, bond and stock valuation, the cost of capital, capital budgeting and capital structure. Prerequisites: ACC 225 and 226; ECO 212 and 213; and MAT 112, 201, or 204.

BUS 307 Principles of Marketing

3 s.h.

An introductory course in marketing, focusing on the marketing concept. Emphasis is on consumer behavior, market segmentation, promotion, distribution, product decisions and pricing decisions.

BUS 315 Human Resources Management

3 s.h.

An in-depth study of the principles and methods of recruiting, selecting, training, evaluating, motivating and rewarding personnel. Prerequisite: BUS 210

BUS 320 Business Law

3 s.h.

Legal principles underlying business relations, including contracts, agency and employment, negotiable instruments, personal property, bailments and sales. Prerequisite: BUS 210

BUS/ACC 323 Advanced Excel for Business Applications

2 s.h.

This course is designed for students who desire to learn advanced Excel skills for a greater competitive edge and improved analysis of business decisions. The content will include how to use formulas, functions, charts, graphs and tables in a variety of business applications, specifically related to case studies and business scenarios. In addition, the student will learn advanced functions and perform financial analysis and what-if analysis (sensitivity analysis). Prerequisite: basic Excel knowledge or COM 104

BUS 420 Leadership in Organizations

3 s.h.

This course provides a survey of the major theories on leadership within organizations. The course has an application focus to help students put to use what they learn. A cross-cultural perspective is used throughout to emphasize that leadership is not a culture-free process. The course also looks at the future by addressing the dramatic changes that organizations are undergoing. Leadership is discussed within the context of a Christian value system. Prerequisite: BUS 210

BUS 421 Business Ethics

3 s.h.

Provides students the opportunity to carefully investigate current ethical issues that exist in the business environment, to apply critical thinking techniques to the opinions and statements that they read and hear, to debate various points of view in a classroom setting and to promote personal resolution of each ethical issue.

BUS 427 Strategic Management

3 s.h.

Integrates all of the business functions through a process involving strategic management and analysis, implementation and evaluation. This will assist students promotion to develop effective marketing strategies. Concepts of organizing marketing activities around the use of promotion, optimization of brands and assessing an organization's brand portfolio provide a foundational understanding of leveraging an organization's intellectual properties. By understanding the concepts of building brand equity, students gain a valuable perspective that will allow them to interpret the effectiveness and tradeoffs for various strategies and tactics. Students will design and present an integrated marketing communications plan and conduct a brand audit. Prerequisites: BUS 307

BUS 351 Organizational Behavior

3 s.h.

This course explores the dynamics of individual and group behavior in organizational settings. Topics include culture and diversity, personality, perception and attribution, motivation, engagement, working in groups and teams, decision making, negotiation and conflict management, creativity and innovation, and organization power and politics. These concepts are studied and applied through the use of case studies and experiential activities. Prerequisites: BUS 210

ECO 212 Principles of Microeconomics

3 s.h.

An analysis of the principles that drive supply and demand, the theory of the firm, the theory of markets, market resource allocation, environmental economics and antitrust.

ECO 213 Principles of Macroeconomics

3 s.h.

Analysis of the economy as a whole. Emphasis on the problems related to unemployment, inflation, fiscal and monetary policy and international trade.

EXS213 Medical Terminology

1 s.h.

Working knowledge of terminology related to the human body in health and disease developed through

descriptive definitions, practical applications, word combinations and medical abbreviations.

HAD201 Interdisciplinary Application of Health Care

1 s.h.

This course looks at the impact health has on multiple disciplines. The course explores healthcare by looking at the needs of special populations and the healthcare system's ability to meet those needs.

HAD202 Team Dynamics and Delivery

1 s.h.

This course enhances the ability of students to work together in team environments to address offerings of the healthcare system. Since health is an interdisciplinary science, it is intended that teams are cross dimensional thus representing the true challenges and opportunities faced within the healthcare system.

HAD203 Critical Thinking and Decision Making

1 s.h.

This course focuses on the necessary competencies required for health administrators. Fundamentals of critical thinking and decision making are combined with real life application of critical thinking and decision making. Students work with their mentors to identify and journal critical thought and decision making in real life applications.

HAD300 Basic Health System

3 s.h.

This course defines and evaluates the current American healthcare system. The course includes a review of where health system has been and explores where the health system is heading. A macro and a micro lens are used in learning about the American health system. HAD201, 202, and 203 pre-requisite.

HAD310 Health Quality and Informatics

3 s.h.

This course explores how to capture and use health informatics to ensure and continually improve health quality in all areas of health including but not limited to long term care. The course includes the study of epidemiology. HAD201, 202, and 203 pre-requisite.

HAD320 Health Law and Policy

3 s.h.

This course studies specific health laws and how they became policy. The course identifies health laws and policies that go beyond general business law and explores why the law was passed. Major health reform acts are covered in addition to ongoing legal concerns like malpractice and regulatory management including regulatory management in a long term care setting. HAD201, 202, and 203 pre-requisite.

HAD400 Health Finance and Managerial Economics

3 s.h.

This is an advanced class that applies business finance and managerial economic concepts to the field of health and healthcare. For-profit or not-for-profit financial considerations are covered as well as the use of economics in determining markets and pricing both by regulatory agencies and by individual providers. HAD201, 202, 203, BUS305, and ECO212 pre-requisite.

HAD211 Gerontology

1 s.h.

This course studies the impact that an aging population has on the American health system. Formal and informal systems of care are explored. Nursing facility services and their role in covering the health care and the medical needs of long term care residents are included in course content.

HAD212 Health Insurance

1 s.h.

Health insurance is a third party to most health care transactions. The role of the health insurer-past, present, and future- is explored. How insurers determine risk, how they price products, and what regulatory restrictions they juggle are covered in the health insurance workshop.

HAD213 Research

1 s.h.

Research explores the role of research in health and also prepares the student for engaging in research activities. The course covers general research concepts and then applies them to specific health care research needs.

HAD214 Ethics of Healthcare Technology

1 s.h.

This course expands the required study of business ethics to the field of health technology. Health technology is taking the health industry away from the question of whether something can be done to the question of whether something should be done. The course looks at where health technology has advanced to and provides guidance in balancing what can and what should be done.

HAD215 Global Systems

1 s.h.

Global systems identifies and defines healthcare systems in countries outside the United States and compares and contrasts them to the American system.

MAT 233 Introduction to Statistics

3 s.h.

An introduction to the fundamentals of statistics with applications. Topics include frequency distributions, sampling distributions, testing hypotheses, analysis of variance, regression and correlations and nonparametric methods. Prerequisite: MAT 111 or a math ACT sub-score of at least 19, or a score of at least 480 on the mathematics section of the SAT, or a passing grade on a screening exam to be designed by the USF mathematics department.

PROGRAM OVERVIEW

CLASS STRUCTURE

In its attempt to meet the needs of the adult student, the Degree Completion Program seeks to offer classes within a specially-structured schedule. Some classes may be offered in a blended or online format. The Business major is also offered as a complete online program. Class contact centers heavily on the application of the subject matter under study to the actual work or life experiences in which the students are currently involved. Thus, classes tend to be highly interactive and discussion-oriented, utilizing such learning tools as role-playing and simulations.

CURRICULUM CONTENT

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COURSE CONTENT

Much of the content in the program is centered on the following topics: organizational behavior, management, accounting, group dynamics, styles of leadership, problems of supervision, decision making, problem solving, systems analysis, effective interpersonal relationships, intercultural communication, conflict resolution, values and ethics, managerial finance and health administration.

Students are expected to provide their own practical context for the ideas presented by the instructor and the readings. This approach is chosen to take advantage of the extensive professional experiences that the adult student brings to the program. Work assignments for this portion of the curriculum include outside reading plus writing applied summary papers on selected topics. All DCP students are expected to prepare for, participate in and contribute to every class session. All papers are to be typed and proofread prior to submission.

PRIOR LEARNING CREDIT

The University of Sioux Falls believes that adult students have learned, through life experiences, some of the same subject matter that is taught in traditional on-campus courses for credit. No more than one-third (42 semester hours) of any student's credit toward graduation can be non-traditional credit. The non-traditional credit options that can satisfy the maximum of one-third (42 semester hours) are as follows:

- APriL Portfolio—up to 16 semester hours
- CLEP—up to 32 semester hours
- Workshops—up to 6 semester hours
- Test Out—up to 16 semester hours
- ACE Guide (including military)—up to 24 semester hours